



**Where Little Hearts Fall in Love
With the Beautiful Game.**

Passion Starts With Play.

— Play-Based Soccer for Ages 2–7 —



THE PARENT QUESTION

How can my **little child** learn soccer without taking the **fun** out of it?



REAL LEARNING

Build real soccer foundations.



AGE-APPROPRIATE

Designed for how children ages 2–7 learn.



LOVE COMING BACK

Protect the joy of the game.

Parents should not have to choose between **learning** soccer and **enjoying** soccer.



WHY LITTLE KIDS ARE DIFFERENT

Little Kids Need a Different Kind of Soccer.

Ages 2–7 are not simply smaller versions of older soccer players.



MOVEMENT

They understand by doing.



IMAGINATION

Stories and pretend play give movement a purpose.



MUSIC

Rhythm and songs help children participate and remember.



REPETITION

Lots of chances to kick, control, move and try again.



SIMPLE INSTRUCTIONS

Short. Visual. Easy to follow.



POSITIVE SUCCESS

Every child needs opportunities to participate and feel successful.

Little kids do not need smaller soccer training. They need soccer **created for the way they learn.**



Built for Little Kids.

Starting at **Age 2.**

2-7

Everything is designed around little children — their attention spans, movement, instructions, equipment, repetition, coaching, and expectations.



SHORT ACTIVITIES

Keep children
engaged.



SIMPLE DIRECTIONS

Quick. Visual.
Easy to
understand.



LOTS OF MOVEMENT

Less waiting.
More doing.



MANY WAYS TO SUCCEED

Participation
matters.



Little children are our specialty.

WHAT IS SOCCER KIDS?

Soccer That Feels Like Play.

Soccer Kids is a play-based soccer program created specifically for children ages 2–7.



BUILT FOR LITTLE KIDS

Designed around how young children learn.



LEARNING DISGUISED AS PLAY

Real soccer foundations through games and adventures.



ORIGINAL MUSIC

Songs that help children move, remember, and participate.



ZERO PRESSURE

Every child gets room to try, succeed, and enjoy the game.



The learning is **real**. To the child, it feels like **play**.

Passion Starts With Play.

Before soccer becomes training, it should **become joy.**

- ☆ "I had fun."
- ☆ "I love soccer."
- ☆ "I want to come back."

That emotional connection is where passion begins.



THE SOCCER KIDS METHOD

IMAGINE → PLAY → LEARN → LOVE



IMAGINE

Give the movement a story.



PLAY

Move, laugh, repeat, participate.



LEARN

Build real soccer foundations.



LOVE

Connect soccer with joy.

- ☆ "I had fun."
- ☆ "I love soccer."
- ☆ "I want to come back."

Imagine the adventure. **Play** the game. **Learn** the foundations. **Love** soccer.



LEARNING DISGUISED AS PLAY

THE COACH SEES THE LEARNING.

THE CHILD SEES THE ADVENTURE.

DRIBBLING



Soccer Minefield

Control + direction changes



SHOOTING



Zap the Aliens

Purposeful kicking + shooting



ACCURACY



Soccer Bowling

Controlled shooting + accuracy



WE TEACH THE **FOUNDATIONS** DIFFERENTLY.

Music Makes Soccer Memorable.

Songs help children move,
remember, and participate.



WARM-UPS

Hop • Crawl • Fly • Run • Chug



SOCCER CONCEPTS

Stop • Dribble • Pass • Shoot • Control



GAMES & CELEBRATIONS

Music makes the Soccer Kids
experience unforgettable.



AT HOME

Listen. Move. Sing. Play Again.



50+ Props & Gadgets

50+ Ways to Make Soccer Feel New.

Little kids love repetition — the experience does not have to feel repetitive.



The equipment changes. The learning continues.

Imagination Changes **the Game.**

A Cone Is Never Just a Cone.



A CONE

→ AN **ALIEN**



A LINE OF CONES

→ A **MINEFIELD**



A BALL

→ A **CANNONBALL**



A GOAL

→ A **PIRATE SHIP**



A HOOP

→ A **VOLCANO**

The movement may stay simple. The story gives the child a **reason to care.**



**STORY CREATES
PURPOSE**

Children understand
why they are moving.



**PURPOSE CREATES
PARTICIPATION**

They become part of
the adventure.



**PARTICIPATION CREATES
LEARNING**

They naturally repeat
the movement again
and again.



When imagination gives the movement a story,
learning becomes an adventure.

SPECIALTY SOCCER ADVENTURES

Soccer Can Become A Whole New World.



PIRATE SOCCER



SPACE SOCCER



JUNGLE SOCCER



DINOSAUR SOCCER



SUPERHERO SOCCER



WORLD CUP DAY



SOCCER CARNIVAL

**The Theme Changes.
The Soccer Foundation Continues.**

Imaginative soccer worlds create anticipation,
variety, and unforgettable play.





REAL SOCCER FOUNDATIONS

Hidden Inside the Fun.



DRIBBLING



BALL CONTROL



PASSING



SHOOTING



TRAPPING



INSIDE / OUTSIDE FOOT



DIRECTION CHANGES



THROW-INS



MOVEMENT

Coordination • Balance •
Agility • Spatial Awareness



SOCIAL

Teamwork • Listening •
Encouragement • Respect



*The games keep changing. The foundations **keep growing.***

REPETITION DISGUISED AS PLAY

ONE SKILL. MANY ADVENTURES.

SHOOTING



**THE COACH SEES REPETITION.
THE CHILD SEES ANOTHER ADVENTURE.**

EXCITEMENT WITHOUT PRESSURE.

Kids can compete, celebrate, and challenge themselves — without rankings, comparisons, or fear of making mistakes.



YES:

Races • Teams • Goals •
Challenges • Celebrations



NEVER:

Rankings • Comparisons • Yelling •
Humiliation • Talent Labels

CHEER FOR YOUR FRIENDS.

We use excitement to motivate children — not pressure.

MORE THAN SOCCER SKILLS.

Every game creates opportunities to move, try, connect, cooperate, and grow.



CONFIDENCE

Try • Try Again • Celebrate



MOVEMENT

Coordination • Balance • Agility



TEAMWORK

Cooperate • Take Turns • Help



FRIENDSHIP

Cheer • Encourage • Celebrate Together



VALUES

Respect • Kindness • Sportsmanship



Growing as kids. *Falling in love* with soccer. 



WEAR THE JERSEY YOU LOVE.

BRING YOUR **SOCCER STORY.**

FAMILY TEAMS • COUNTRIES • COLORS
CELEBRATIONS • SOCCER TRADITIONS • THE WORLD GAME



There is no “correct” team.
The goal is connection, not rivalry.



THE ADVENTURE CONTINUES AT HOME

• Parents Stay Connected to Every Soccer Adventure. •



CLASS PHOTOS



12 New Photos

WEEKLY HOME CHALLENGE



Sock Ball
Target Kicks

Play
Together >
at Home



WEEKLY SONG & SOCCER FOUNDATIONS

WEEKLY SONG



SOCCER FOUNDATIONS

-  Dribbling
-  Ball Control
-  Shooting
-  Coordination

THIS WEEK'S GAMES



COMING TO THE
SOCCER KIDS
PARENT PORTAL



Activities



Songs



Guides



Home Challenges



Family Soccer Fun

★ Every Class Becomes a Memory for Children — and a Meaningful Update for Parents. ✨

SOCCER KIDS PASSION & PROGRESS PROFILE

➤ See Their Passion & Progress. ➤

A positive digital profile that helps parents understand how their child is growing, what they enjoy, and what makes them light up.



SOCCER FOUNDATIONS

Dribbling, ball control, stopping, kicking, and shooting.



MOVEMENT & COORDINATION

Balance, agility, body control, and changing direction.



CONFIDENCE & PARTICIPATION

Trying, listening, joining in, and trying again.



PASSION & ENGAGEMENT

The activities and games that make your child light up.



Not a test. Not a ranking. Not a prediction.



We help parents understand what makes their child **light up.** ➤

SOCCER KIDS AT HOME

THE SOCCER ADVENTURE CONTINUES AT HOME.



1. LISTEN & MOVE

Play Soccer Kids songs and move together.



2. PLAY IT AGAIN

Simple home versions of favorite class games.



3. FAMILY CHALLENGES

Five-pass challenge •
Target kicks •
Family goal celebrations



Use songs, activity ideas, and tips from the **Soccer Kids Parent Portal** to keep the fun going!



4. COLOR & CREATE

Soccer coloring pages and simple fun activities.



5. SOCCER CULTURE

Countries • Jerseys •
Celebrations •
The world game



6. FUTURE SOCCER PASSPORT

A future way to celebrate participation and soccer adventures.

A little screen time should create

MORE REAL-WORLD SOCCER TIME.

NOW GO PLAY!

WHAT SUCCESS LOOKS LIKE

THE FIRST VICTORY? THEY WANT TO COME BACK.

For little kids, success starts with joy, confidence, and wanting to play again.

- Excited for Soccer Kids day
- More confident with the ball
- Asks to play soccer again

**DOES THE CHILD WANT TO
COME BACK NEXT WEEK?**

The first victory isn't winning a match.
It's **loving soccer** enough to want to play again.



PASSION STARTS WITH PLAY.

THE SMILES SAY A LOT.



Parents see
the **joy**.



Schools see
the **engagement**.



Children just know
they had **fun**.



| Real children. Real classes. **Real Soccer Kids experiences.**

**WHEN CHILDREN LOVE
COMING BACK, PARENTS NOTICE.**



WHAT PARENTS & SCHOOLS ARE SAYING

PARENTS

“My child talks about Soccer Kids all week and can't wait to come back.”

— Soccer Kids Parent

“The games are creative, the coaches are wonderful, and the joy is real.”

— Soccer Kids Parent

SCHOOL DIRECTORS

“A unique enrichment program designed exactly for little kids.”

— Preschool Director

“Professional, engaging, and always a highlight of the week.”

— Preschool Director



HAPPY CHILDREN. HAPPY PARENTS. HAPPY SCHOOLS.

/// OUR STORY

THE BEGINNING MATTERS.

Soccer Kids began when a dad started coaching his own children.

Instead of simply following traditional soccer exercises, he began turning them into games, challenges, stories, and adventures the kids wanted to play again and again.



THE JOURNEY WENT MUCH FURTHER.

One of his children later represented the **United States** at the U12 World Cup in Morocco — where he served as **captain** of the team.



Some of their happiest soccer memories were still the very beginning — when soccer was simply fun.



Before children become soccer players, let them become *children who love soccer.*

That is why Soccer Kids exists.



Ready for Their Next Soccer Adventure?

Discover the Joy of Soccer.

Give your child a new adventure to imagine, play, learn & celebrate every week.

LEARN MORE

SCAN TO LEARN MORE



www.sporty.kids



(954) 629-0020



Ages 2-7 • Passion Starts With Play

